

CREATING SAFE FLEETS WITH NAFA

A snapshot of NAFA's tools, tactics, and trends for safer fleet operations.



Why Fleet Safety Matters

- Fleet-related crashes cost employers over **\$72 billion annually**
- **94% of serious crashes** are due to human error
- Safety isn't seasonal: extreme weather, road conditions, and distractions are year-round threats



NAFA members are working to change this.



5 Foundations of Fleet Safety



Safety Isn't Just a Cost. It's an Investment

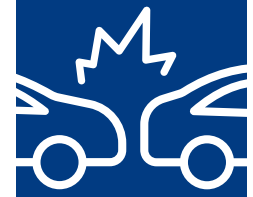
"What's the price of not investing in safety?"

- ADAS. Telematics. Driver coaching.
- These tools don't just cut accidents, they protect people and your bottom line.
- The real risk is doing nothing.
— Jack Walzel, Trico Propane

Accidents
2018–2022

Preventable
24%

Non Preventable
76%



NAFA members are putting these into action in real fleets.

Fleet leaders share how they're shifting from reactive to proactive.

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Key KPIs for Safer Fleets

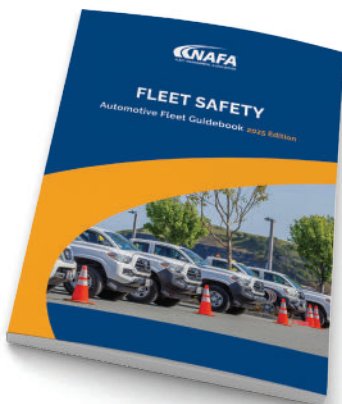
- Preventable crashes
- Rear-end collisions
- Speeding & moving violations
- Collisions with stationary objects

NAFA's Fleet Safety Guidebook shows how to track, analyze, and act on these.

Practical Tools You Can Use

- Sample safety policy elements
- Risk assessment checklist
- Driver "101" daily routine tips
- Metrics dashboards for tracking

Join the Safe Fleets Movement



Make the Obvious... Obvious

"Safety should be so routine, it's second nature."

Learn More By Downloading the NAFA Fleet Safety Guidebook ▶

nafa.org/resource-center/guides/



From the "Two Beats Rule" to yellow light habits, there are simple, cost-free behaviors that prevent crashes every day.