



# Improving business relationships for fuel marketers and fleet operators

## Reporting your story, your beliefs, and your goals for improving the world we live in

ESG Integrity empowers you to track and improve your environmental and social footprints. We incorporate known standards and include open-source models while applying third party engineering review for quality assurance.

### What is an Environmental, Social, and Governance (ESG) Report and do I need one?

Environmental, Social and Governance (ESG) reporting is quickly moving from a voluntary corporate public relations tool to a regulated B2B communications prerequisite.

Driven by financial institutions and a 140% increase in sustainable investments from 2019 to 2022, ESG reporting is intended to provide risk information (including climate change emission reduction plans) to investors and boards. The Securities and Exchange Commission (SEC) recently proposed rules to govern ESG reporting and provide some needed guidance. Regardless of the government rules, however, ESG reporting demands will continue as publicly traded companies meet the very real demands of boards and investors for transparency. Publicly traded companies are already demanding emissions data from their shippers and suppliers in order to complete their ESG plans.

### How can ESG Integrity help me reach my goals?

ESG Integrity provides reporting solutions for the fuel and fleet industries under the current voluntary frameworks. We provide guidance under multiple ESG frameworks while reducing costs associated with report creation. By tracking data and applying transparent methods of emission calculations, users can confidently prepare and share their ESG metrics. The ESG Integrity application has been developed and vetted by fuel and fleet leaders and is designed to adapt to changing demands.



#### GREET Modeling

Reliable data calculations backed by Argonne National Laboratory's GREET model



#### Piecewise Data Entry

Save partial reports and return to where you left off



#### Exportable Reports

URL Link, PDF Document, and XML reporting formats



#### Report Archives

Access reports from previous years

*“Hightowers Petroleum and our affiliated companies are privately held so ESG reporting was not on our radar until some of our customers began asking for ESG information. Because the ESG Integrity application is tailored to fuel marketers and fleet operators, we have been able to quickly begin crafting our plan at a minimal expense.”*

— Stephen L. Hightower II, Chief Operating Officer  
Hightowers Petroleum Co.

*“The ESG Integrity program took the guess work out of determining what is material under our ESG plan and created a step-by-step process that was easy to execute. As a next generation family business person, I learned about the business and can now focus on goals and improvements.”*

— Kelly Burke, Marketing Manager  
Burke Oil

For more information on how this program can help your business, please visit us at [www.esgintegrity.app](http://www.esgintegrity.app)