

Lead Your Organization to **Sustainable Fleet Excellence**

Access groundbreaking and timely education and resources to inform and prepare your fleet for a greener, more sustainable future.

You know your fleet needs to become more sustainable—but do you know how to do it?



NAFA[®]
FLEET MANAGEMENT ASSOCIATION

Preparing You for a **Sustainable Future**

Ensuring fleet operations are sustainable—from acquisition through to vehicle remarketing and reporting—is a critical function of fleet management. As the industry's go-to for the latest in fleet management knowledge and information, NAFA's knowledge-based resources allow you to accelerate your sustainability initiatives and to drive results for your fleet.



NAFA provides a variety of resources to ensure your ideas are turned into actions

Environmental, Social and Governance (ESG)

Research shows that investment in ESG-related initiatives can create value and contribute a positive return on investment to a company. Successful ESG programs can result in top-line growth, cost reductions, reduced regulatory and legal interventions, increased productivity, asset optimization, and enhanced operational performance.

For NAFA Members and fleet managers, ESG is an evolving need, and calculating and tracking fleet emissions and emissions reductions is becoming ever more important. To assist with the growing demand for ESG planning and reporting, NAFA has partnered with ESG Integrity, a program developed by the Fuels Institute to provide valuable ESG resources and tools for your fleet.



Sustainability and Alternative Fuels Resources

Stay up-to-date on the fast-paced changes occurring in the alternative fuels arena with NAFAs comprehensive sustainability resources. Learn about changes to technology, laws, regulations, OEM vehicle availability, incentives, and more to help you comply with regional, state and federal environmental policies and regulations.

Fuel Management Guide

Whether you have an in-house or commercial fuel program, or manage a centralized or decentralized fleet, this guide will help you be informed on modern conventional and alternative fuels, and how they can be integrated into your operations.

Stay up-to-date with the latest in Sustainable Fleet Technology

Want to become informed on clean energy, emerging technology, alternative fuels, vehicle electrification, and sustainable fleet operations optimization? The Sustainable Fleet Technology Webinar Series, in partnership with NC Clean Energy Technology Center, provides education on the latest sustainability advancements for fleet and fuel industry stakeholders.



Earn a Professional Certificate in Sustainable Fleet Management



Learn how to build, implement, and maintain sustainable fleet management practices for your organization with this Professional Certificate. Gain the tools and methodologies fleet managers need to create sustainable plans, to acquire sustainable fleet assets, and to implement eco-driving and change management practices that help fleets reach their organization's sustainability goals.

Gain experience in six critical areas:

- 1 Building a Sustainable Fleet Program
- 2 Sustainable Driver Training
- 3 Sustainable Fleet Metrics
- 4 Sustainable Leadership and Change Management
- 5 Using and Tracking Fuel to Support Sustainability
- 6 Acquiring a Sustainable Fleet: Strategic Mobility Concepts

“Completing the Sustainable Certificate was extremely useful in providing tips on creating sustainable fleet plans, acquiring a sustainable fleet, eco-driving and change management. If you are looking to build or maintain a sustainable fleet, this certificate is a great starting point or continuation for your fleet professional education.”

— **Patti Earley, CAFM**, Fleet Fueling Operations Supervisor, Florida Power & Light

Get your fleet the recognition it deserves

Get your organization recognized as one of the top fleets which successfully implements sustainability practices. The annual 100 Best Fleets in the Americas, the Green Fleet Awards, and the Green Garage Contest honor fleets who have enhanced operational practices to make a positive impact on the environment. Join the ranks of the best fleets, become nationally recognized, benchmark your performance, and discover areas of potential improvement by applying for these annual recognition contests.



NAFA
**GREEN FLEET
AWARDS**



NAFA
**GREEN GARAGE
CONTEST**



NAFA
**100 BEST
FLEETS**

Gain skills and lead your organization to implement sustainable fleet management practices.

- ✓ Gain the knowledge to introduce sustainable fleet management to your team
- ✓ Learn proven methods for developing and launching sustainable fleet initiatives
- ✓ Develop tools to help your fleet set and achieve sustainability goals
- ✓ Earn a Professional Certificate in Sustainable Fleet Management that peers, colleagues, and leadership respect

Explore more at:
nafa.org/sustainable

