## EV Success Tips

Make a roadmap. Start with a simple draft on paper. Where are EVs a good fit for your fleet?

Collect data.
Start collecting data for 6 months before you invest significantly in EVs, e.g., the length of your fleet's average trip, maximum miles driven each cycle, how much vehicle standing time, etc.

## Don't wait.

Early adoption can bring bigger rebates.



Show a budget for each part of your plan. Clearly define your needs and expectations.



## Make the case.

Organize data that shows savings and total cost of ownership for your leadership and internal customers.

Invest in technology.
Telematics and EVs go handin-hand.



Train your people. Get factory training from your OEM on regular maintenance, proper use of the vehicle, how to charge, etc. Set up a ride-and-drive event.

Plan your infrastructure before buying vehicles. Make sure you have the infrastructure to support the charging you will need. Make sure the charging stations are conveniently located.



Get people onboard. Find your internal champions and people with sustainability credentials.

Be the policy driver. Be the one determining replacement and green fleet policies.

Don't let EV policy be made for you.

Leading the way to and through adoption of burgeoning electric vehicle technology is a must-have competency in the future of fleet management. Learn more at www.nafa.org

