



BULLETIN

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NATIONAL ASSOCIATION OF FLEET ADMINISTRATORS, INC.

% E. J. AMES, 211-96th ST., BROOKLYN, NEW YORK 11209

W. E. BEGAS, *Editor*

General Adjustment Bureau, Inc.,
New York 38, N. Y.



*Robert H. Stirling, Manager, Auto Fleet,
The Travelers' Insurance Companies, Hartford, Conn.*

When Bob Stirling joined The Travelers' in 1956 as fleet manager, he brought to that position a background of 26 years in the retail automobile business.

Originally, in banking and accounting, he entered the automobile business in Scotland, where he was born. Upon coming to this country, after spending a few years in investment securities and import and export, he returned to automobiles through the New York retail store of one of the leading manufacturers.

Later he acted as general manager of a large Hartford dealership and, immediately prior to accepting his present position, was comptroller of a chain of dealerships centered in New York City.

He is married, has two children and five grandchildren; and his hobbies are woodworking, electronics, boating, fishing and bowling. He promises himself that some day he will take the time to play golf again.

PRESIDENT'S LETTER

As we return to our desks, after attending what I hope you will agree was one of our most successful conferences to date, it is natural that we should turn our thoughts to the NAFA year ahead.

NAFA membership has always been very valuable to me and, I believe, to my company. The annual conferences are naturally enough the high point of the Association's activities each year, but membership carries with it enduring benefits that we can enjoy throughout the year.

One of these is represented by the NAFA Bulletin which we will constantly strive to improve. Another important opportunity is attendance at local chapter meetings in areas where they are held. I hope that the year 1964-1965 will see the start of at least two new NAFA chapters and this is high on our list of things to be done.

Probably the most intangible benefit of NAFA membership, and yet one of the greatest, is the friendship we build up with others in the same line of work. How much easier it is to exchange ideas and to discuss problems from day to day when the people we call or correspond with are those with whom we share NAFA membership and recollections of experiences shared at NAFA conferences!

My own objective will be to make NAFA membership even more valuable to you. I believe that this can be done through our publications, through increased and expanded chapter activity, and through a more general participation on the part of our membership in the running of our association and our annual conference. The last requires your cooperation and I hope that we can count on you for your support and help.

Slogans seem to be a "must" nowadays. I will suggest to the Board of Governors that we adopt the following:

"Even more in '64."

as it applies to membership—revenue—our annual conference—and, most particularly, services to members.

Yours sincerely,

NAFA President

"EVEN MORE IN '64"