



BULLETIN

APRIL, 1965

NATIONAL ASSOCIATION OF FLEET ADMINISTRATORS, INC., 120 E. 56th St., New York, N.Y. 10022

PRESIDENT'S MESSAGE

Let me, first, express my sincere thanks to my fellow members for the confidence they have expressed in me. It is a great honor to be president of our Association.

I assure you I will do everything I can to continue the steady growth of NAFA and increase its value to you.

Our mutual goal is to create a truly professional status for the Fleet Administrator and with this a strong association to serve our needs and represent our profession.

Our recent conference in Detroit spurred these developments. The theme of the meeting—"A Scientific Approach to Fleet Management"—and its implementation in seminars, panel discussions and just plain "gab sessions" did much to establish a firmer base for our profession.

All of us left Detroit with renewed enthusiasm and the desire to push on to even more efficient operations in the days and years to come.

On behalf of the officers and members, I wish to publicly thank Lee Westberg, his conference chairmen, the speakers, and all who contributed to the success of the meeting—one of the finest we have ever had.

Now what of the future?

Our national office at 120 East 56th Street, New York City, has been opened and is under the direction of Bob Berke, our new executive director. This office exists for only one purpose—to serve all NAFA's members. We urge you to take useful advantage of it. We have many plans for the office and how it can help us. You will be hearing about them very shortly.

Our immediate objective will be to make a concerted effort in a drive for new members. You will be contacted and asked to participate in a continuing program to increase our numbers—and with that our effectiveness. There is strength in numbers—and members.

You realize, as your officers do, that we won't get new members just by asking for them. We offer services that make membership in NAFA a "must"

for responsible fleet administrators. These services will grow and increase in value.

I am happy to announce that A. J. "Al" Cavalli has accepted the demanding and difficult assignment as Chairman of the 1966 National Conference. Our 9th annual conference will be held at the Sheraton Cadillac Hotel, Detroit, Michigan, from March 22 to 24, 1966. Al will be asking you to serve and help guarantee the success of the 1966 conference. I am confident you will give him your generous cooperation.

NAFA is starting a new era. We face a challenging, but promising, future. Together we can meet the challenges and fulfill the promise of tomorrow.

Yours sincerely,

NAFA President

1965 CONFERENCE HAILED AS 'BEST YET'

A record-breaking number of NAFA members, friends, and guests attended the Association's eighth annual conference at the Sheraton-Cadillac Hotel, Detroit, March 9 to 11, 1965.

After a three-day program crowded with panel discussions, seminars, workshops, and speeches relating to "A Scientific Approach to Fleet Management," the conference was hailed as NAFA's "best yet."

Member's Day . . .

One of the many heartily-approved innovations at the 1965 conference was the day-long program on Tuesday, March 9, for NAFA members.

After a breakfast for members only, the annual business meeting was held, new officers installed, committee reports approved, and plans laid for continued progress during the coming year.

Retiring president Robert H. Stirling presided at the business meeting and at its conclusion was presented with a gavel as a mark of the association's ap-

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