WHERE THE GLOBAL FLEET COMMUNITY CONNECTS

JUNE 4-6, 2019

HILTON MIAMI DOWNTOWN
MIAMI, FL
Special 3-Part Market Report: Analysis of Fleet Markets in South America & Mexico

Pascal Serres
Managing Partner
Moby-d
GLOBAL FLEET SURVEY 2019

Exclusive insights in global buying behavior and intentions
THE SURVEY

107 RESPONDENTS

892,981 Cars
380,641 LCV
4.8 Million Employees

WITH THE SUPPORT OF
When Car/Employees Ratio in Europe makes 100%
Top 3 Countries with the Highest No. of Vehicles

1. USA - 53%
2. Germany - 44%
3. France - 38%
4. UK - 24%
5. Japan - 19%
6. Netherlands - 13%
7. Other - 10%
Preferred Finance Solution

Global
- Outright Purchasing: 2%
- Finance Leasing: 2%
- Full Service Leasing: 13%

Europe
- Outright Purchasing: 8%
- Finance Leasing: 33%
- Full Service Leasing: 90%

North America
- Outright Purchasing: 8%
- Finance Leasing: 59%
- Full Service Leasing: 85%

Latin America
- Outright Purchasing: 16%
- Finance Leasing: 73%
- Full Service Leasing: 73%

Asia Pacific
- Outright Purchasing: 8%
- Finance Leasing: 68%
- Full Service Leasing: 25%

Africa Middle East
- Outright Purchasing: 25%
- Finance Leasing: 17%
- Full Service Leasing: 58%
MORE INFORMATION

CONTACT:

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Part 1: Current Trends in the Fleet Market in Latin America

Pascal Serres
Moderator
Part 1: Panelists

- Kent Bjertrup – Regional Director-Latin America, ALD Automotive
- David Madrigal – EVP, Element Corp.
- Jaime Bringas – Fleet Manager, TEVA Pharmaceuticals Mexico
- Kevin Kibilds – Sr. Specialist Vehicle Fleet Management, MSD Mexico
Part 2: Analysis of the Fleet Market in Brazil & Other Key Markets in South America

Panelists

• Joao Andrade – Localiza
• Ricardo De Bolle – Element Arval Global Alliance
• Arturo Simone – RDA Renting, Argentina
• Sergio Lecue – ALD Automotive
• Jaime Bringas – TEVA Pharmaceuticals Mexico
• Kevin Kibilds – MSD Mexico
FLEET LATAM
Conference 2019

Internationalization of fleet, mobility & safety priorities

23, 24 & 25 Sept 2019
MEXICO CITY

REGISTER NOW
Part 3: Analysis of the Fleet Market in Mexico

PANELISTS

• Jaime Bringas – TEVA Pharmaceuticals Mexico
• Kevin Kibilds – MSD Mexico
• Regina Granados – LeasePlan Mexico
• Victor Campuzano – ARIZA de Mexico
• Manuel Tamayo – Element Mexico